

Department of Community Development June 15, 2015

> Tricia Stevens Planning and Environmental Review

### Introduction

- Infill development is the re-use of land or existing developed sites within an urban/suburban area.
- Infill development uses vital land left vacant during early development and contributes to community revitalization, and is representative of smart growth.
- Good infill conserves open space, helps to energize communities and contributes to jobs, housing and area sustainability.
- Strongly supported by General Plan policies.



# Focus on quality, strategic, infill projects that are:

- 1. Consistent with community values and enhance existing communities.
- 2. Focus on commercial, residential and mixed use projects.





<sup>3</sup> May 18, 2015

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### Major infill projects - Examples

Residential/Mixed Use

- Barrett Ranch
- Easton
- Butano Apartments

Commercial/Industrial

- Howe and Ethan
- Campbell Soup
- Mather and McClellan





#### Circulation

Winn Communities Village Properties

### Easton Place and Glenborough Land Use Plan



#### Planning for Infill – Butano Example

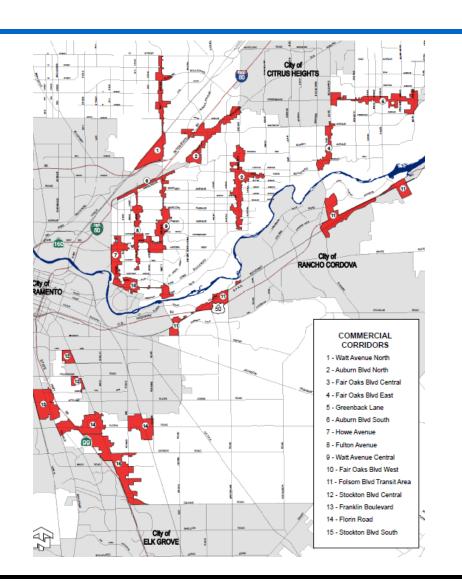


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### Key Opportunities

- Commercial Corridors
- Build-out of Planned Communities
- Brownfield sites





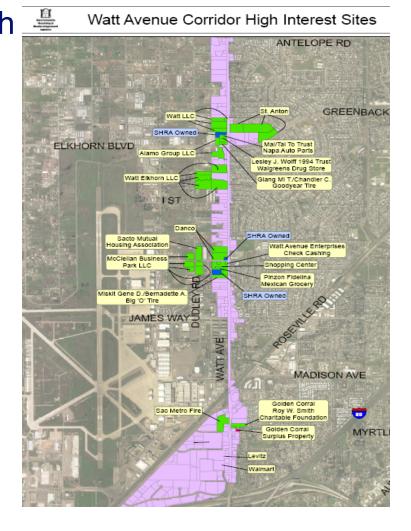






...vision !

- ....then build it !!
- 1. Identify "opportunity" sites
- 2. Identify the barriers and constraints
- 3. Develop sustainable solutions and infrastructure







#### North Watt Avenue Corridor



**Existing Conditions** 



### North Watt Avenue Corridor



Pedestrian and landscape "Streetscape" Improvements

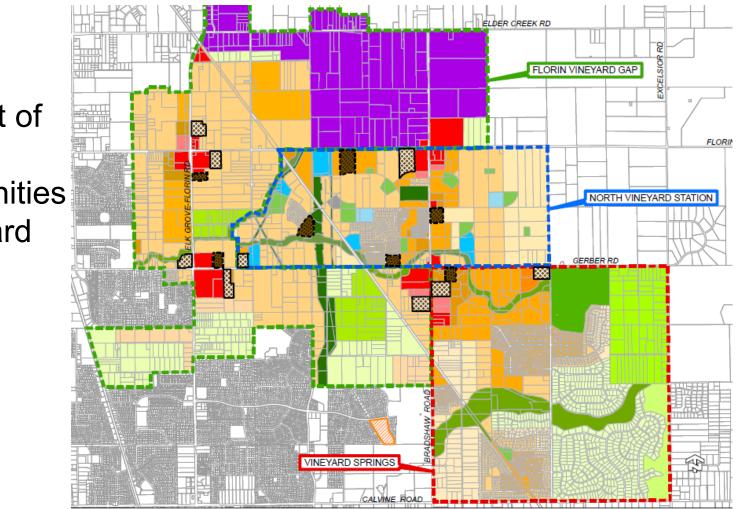


### North Watt Avenue Corridor



Ultimate Corridor Plan "Build-out of Vision"

Build-out of Planned Communities – Vineyard example





### Incentives

- Fast Track Processing
- Fee Deferrals
- Tax/Sewer credits
- Infill home designs
- Data Base
- Commercial Corridors Flexible Zoning
- Public investment
- Zoning Code Update
- BERC





#### Planning for Infill – Public Investment



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### Challenges

- Difficult sites remaining
- Infrastructure needs replacing
- Neighborhood opposition
- Incentives limited
- Market acceptance

